

# ***BANK OF CEYLON***

## ***CHENNAI BRANCH***

### ***Our Vision***

To become a ***Preferred*** and ***Friendly Bank***, by blending tradition with technology, to deliver quality banking services at affordable rates, for creating value for customers of every kind.

### ***Our Mission***

- ***Customers***

As the only Sri Lankan Bank in India, will strive to provide various range of services at reasonable rates, to all our customers and thereby foster mutually rewarding customer relationship with all our partners in progress.

- ***Staff***

Update the knowledge, art and the skills of the Human Capital and give recognition and reward to achievers in service, to provide quality and ever-enduring customer support.

- ***Owners***

Strengthen the Financials through effective deployment of funds and ensuring financial discipline, while adhering to the Regulator's guidelines, thereby become a Pillar of strength to Bank of Ceylon's International Operations.

- ***Society***

With prosperity comes responsibility, especially to the society that engulfs you. The Bank is keen to fulfill its obligations to the society, by lending to the Priority Sector and reach many a people via opening new branches.